CASE STUDY · 2024 · ENTERPRISE HEALTHCARE SAAS

Clinical Assessment Platform

Redesigning clinical research record discovery through context-informed architecture, contextual metadata, and contextual workflows.

ROLE	TIMELINE	ORGANIZATION	PLATFORMS	TOOLS
Senior Product Designer	6 + 9 Months	Healthcare SaaS	Desktop Web	Figma · Figjam · Miro

01 Project Overview

A service design engagement focused on modernizing how clinical research records are found, understood, and connected.

Enterprise Healthcare SaaS	Desktop Web	Senior Product Designer
Clinical research documentation platform	Desktop-first, optimized for large screens	Solo end-to-end ownership
Research · UX Audit · UI · Hi-Fi UI	**Workflow map · AI model**	**1 PM · 1 Eng Lead · 4 Engineers**
Stakeholder Interviews · Jobs to be Done	Prototype in Figma · Dev Handoff	Cross-functional collaboration

02 Understanding the Problem

The visible interface problem pointed to a deeper, more structural issue.

PROBLEM STATEMENT

01	02	03	04
Requested UI Refresh	**Research**	**Discovery Gaps Defined**	**Product Redesign**
Dissatisfied	Stakeholder Interviews · Audit	Root Causes	Service Design Engagement

03 Discovery

A structured path from the legacy experience to a focused record discovery direction.

01	02	03	04	05	06	07	08
Legacy Baseline Walkthrough	Heuristic Review Review	Stakeholder Interviews	Jobs to be Done	Journey Map	Affinity Mapping Process Flows	Ideation Prioritization	Opportunity Solution Mapping

Re-framed scope: from visual modernization to record discovery.

The Service Design Canvas was used to align cross-functional stakeholders, and making the Concept → Instruction → Endpoint relationship explicit before moving into high-fidelity screens.

04 Core User Needs

The redesign centers on three needs demonstrated by the final record discovery screens.

Find the right record	Understand record context	Trace relationships
SCREEN 01	SCREEN 02	SCREEN 03
Search, filter, and navigate to the exact record you need.	Understand what a record means and how it was captured.	Follow how records connect across studies, visits, and concepts.
LEGACY FRICTION	**LEGACY FRICTION**	**LEGACY FRICTION**
• Complex, time-consuming, and subjective	• Definitions were scattered across systems	• Relationships were not surfaced in record
DESIGN RESPONSE	**DESIGN RESPONSE**	**DESIGN RESPONSE**
• Search, filter, and navigate to the exact record you need.	• Definitions were scattered across systems	• Relationships were not surfaced in record
FOCUS OF THE FINAL DESIGN	**FOCUS OF THE FINAL DESIGN**	**FOCUS OF THE FINAL DESIGN**
Searchable, scoped filters replace the inconsistent taxonomy model.	Layered context: definitions, provenance, and lineage surfaced on demand.	Relationship graph and navigation between connected records.

05 Experience Audit

Four limitations visible in the supplied legacy Record Discovery screen and documented.

01
Record types were missed together.

Multiple record types are shown in one table without visual separation, making the hierarchy between parent and child records unclear.

02
Discovery controls were limited.

Search, filtering, and sorting are present but not prominent enough for the core task. Important record context is demoted behind modals or hidden in secondary actions.

03
Navigation was system-oriented.

The UI organizes information around database concepts instead of the mental models of clinical users and study teams. The experience addresses this at a high level.

04
Context and relationships were hidden.

The table supports essential actions, but it does not surface parent-child relationships, study context, or detailed relationships. Actions are grouped contextually for multiple record types.

06 Design Strategy

Four screen-supported decisions that directly fix the legacy record discovery limitations.

01	02	03	04	05
Individual Overview	**Grouped Search & Scenes**	**Contextual Details**	**Guided Discovery Path**	**Relationship Explorer**
PROBLEM Record types were missed together.	PROBLEM Discovery controls were limited.	PROBLEM Navigation was system-oriented.	PROBLEM Context and relationships were hidden.	PROBLEM Context and relationships were hidden.
DECISION Create a dedicated overview for individual records.	DECISION Group search, filtering, and selection controls.	DECISION Surface definitions, provenance, and lineage on demand.	DECISION Guide users from search to the right record.	DECISION Visualize parent-child relationships and navigation.
RESULT Users can understand a record's purpose, status, and relationships at a glance.	RESULT Users can find records faster and with more confidence.	RESULT Users can understand what a record means and how it was captured.	RESULT Users can find records faster and with more confidence.	RESULT Users can follow how records connect across studies, visits, and concepts.
Record Overview	**Search & Filter**	**Contextual Details**	**Guided Discovery**	**Relationship Explorer**

Material component foundation — Design artifact

The component-based Figma library documented the reusable visual patterns against across the delivered discovery screens, ensuring consistency and scalability for future development.

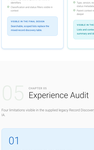
Material foundations	Structure controls	Record patterns	Context surfaces
Color, typography, icons, color variations, and large-surface treatments	Search inputs, filters, sorting, and selection states	Record cards, relationship displays, and scopes	Contextual panels, and relationship scheme

07 Before vs After

Six supplied screens document the shift from one mixed-record table to dedicated libraries, contextual details, and a connected relationship view.

SCENARIO 01 · Record Discovery & List View

Before — Legacy Record Discovery
Multiple record types in one table · Hierarchy and parent–child relationships unclear · Limited search, filtering, and sorting · Actions grouped contextually



After — Explore Concepts
Dedicated concept library · Prospective/Live classification · Contextual details panel · Clear navigation to related records

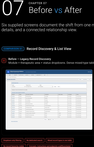


SCENARIO 02 · Search & Filter Experience

Before — Reference Baseline (same screen)
The supplied legacy Record Discovery screen uses three dropdowns + Module, Therapeutic Area, and Status + to filter the table.



After — Context-aware Discovery Sequence
Each layer is scoped to what's selected in the selected parent — from concepts through instructions to endpoints.



SCENARIO 03 · Relationship Explorer & Contextual Details

The Relationship Explorer brings the selected concept, its related instructions, and associated endpoints into one connected view. The two supplied screens show the same relationship with expanded and collapsed navigation.

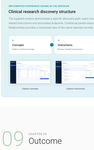


08 Clinical Record Discovery Architecture

Restructuring how clinical records are discovered, explored, and connected within the platform.

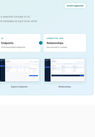
Original Discovery Structure

The legacy experience presented Concepts, Instructions, and Endpoints as separate, disconnected record types.



Redesigned Discovery Structure

The redesigned experience organizes clinical record discovery into a connected relationship model.



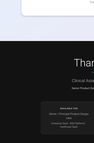
Rationale for the proposed direction

This redesign shifts record discovery from a record-table experience into a structured, relationship-driven model. Instead of separating Concepts, Instructions, and Endpoints into disconnected lists, the proposed structure makes the relationships between them explicit. This helps users understand how clinical hierarchy and the Relationship Explorer bring complex records into a unified view.

INFORMATION ARCHITECTURE DIAGRAM OF THE REDESIGN — Screen sequence

Clinical research discovery structure

The supplied screens demonstrate a specific discovery path: users move from a selected concept to instructions and associated endpoints. Contextual panels support record-level navigation, and a full relationship provides a connected view of the same selected concept.



09 Outcome

Implemented design improvements, documented directions, and intended benefits—separated by the evidence available.

Improved discoverability	Clearer discovery flow	Task-oriented navigation	Richer record context
Implemented	Implemented	Implemented	Implemented
Record types are separated into clear, scoped libraries, reducing mixed-record confusion.	Search, filtering, and selection are grouped into a more consistent, predictable workflow.	Users can move between concepts, instructions, endpoints, and related records without losing context.	Contextual details surface definitions, provenance, and lineage on demand.
Reusable design foundation	**Shared implementation reference**	**Extensible content model**	
Implemented	Implemented	Implemented	
Material-based components and documented patterns support faster, more consistent reuse.	Specs, redlines, and component documentation reduce ambiguity for existing implementation.	Structured record relationships can support additional record types without rebuilding the core model.	

Reflection

"Good enterprise UX is rarely about creating beautiful screens. It's about making complex work feel simple."

The hardest part was not the UI. It was the design discipline: saying no to feature-making the content model visible, separate the record types, preserve context as users move between them, and ensure the interface supports how clinical work actually happens.

Thank you.

Clinical Assessment Platform

Senior Product Designer · Case Study · 2026

AVAILABLE FOR
Senior / Principal Product Designer
Open to Contract, Full-time opportunities
Available: Immediately

DESIGN SYSTEM
Material Design 3 · Figma Make
Colors · Typography · Components

Portfolio · LinkedIn · Email